

## ABOUT ME

Hello there! My name is Niharika Bedse, and I'm a Visual Designer studying at UID, Gandhinagar.

I aspire to grow in the field of Branding, Packaging, Publication, and UX/UI design. I enjoy designing and looking into minimalist designs because I believe that the simplest things have the most impact.

With an eye for detail and a knack for curating interesting designs that leaves an impression, I am eager to offer my skills to the growth of your company.



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# LET'S CONNECT

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# Niharika Bedse Visual Designer

# EDUCATION

<b>Unitedworld Institute of Design</b> B.Des Visual Comminication Design	2020-Present
<b>Jai Hind Junior College</b> 12th Grade   PCM	2018-20
Podar International School 10th Grade   CBSE	2006-18

# WORK EXPERIENCE

#### Jayna Packaging

#### Packaging Design Intern (June-September : Onsite)

Worked with top brands like Ferrero Rocher, One Card, Raymond and Flair. When working closely with the core team, I received deep exposure to packaging forms and visuals .

#### Mats and More

#### Design Intern (June-July 2022)

Conceptualize and designed key illustrations for kids section in the company.

#### Kuviba Gifts

Marketing Graphic Designer (June 2021)

#### Karnavati University Editorial Board

Illustrations Head (Dec-April 2022)

## ACHIEVMENTS

#### **Design Registration**

One of my packaging designs has been chosen for registration under IPR (Intellectual Property Rights).

#### Packaging of the World

My packaging design is published at packaging of the world, one of the biggest packaging designs collective.

#### Symposium

Was one among 14/108 students selected to present my research abstract on my publication project name Lost Recipies of India.

## SOFTWARE SKILLS

Adobe Photoshop	Adobe Premier Pro
Adobe Illustrator	Figma
Adobe Indesign	Blender
Adobe After Effects	Microsoft Office